

INSERT FUTURE STUDIO · LYRIC VIDEOS · 2026 RATES

Three ways to bring your song to life.

Animated lyric videos designed from scratch for every song. No templates, lyrics synced word by word, and a fixed price agreed before we start.



16:9

01 - MADE HERE

Every video starts on a blank page.

We are INSERT FUTURE, a media outlet and studio based in Barcelona. We make the lyric videos for Uve Sad and for other artists and bands. We start from your song, not a template: the lyrics set the pace and the story grows out of what they say.

~170K

subscribers on Uve Sad's channel, whose lyric videos we make.

1:1

lyrics land with the vocal, word by word. Not before, not after.

0

templates. Characters, settings and type are designed for your track.

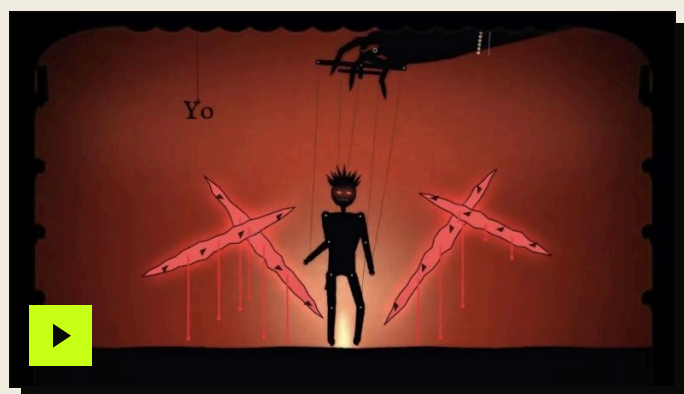
RECENT WORK



UVE SAD

Bienvenidos a mi funeral[WATCH ON YOUTUBE ↗](#)

PARQUESVR

Ojalá todo fueran huesos[WATCH ON YOUTUBE ↗](#)

UVE SAD

Marioneta[WATCH ON YOUTUBE ↗](#)

UVE SAD

Mi Culpa[WATCH ON YOUTUBE ↗](#)

[More examples at youtube.com/@uvesad](https://www.youtube.com/@uvesad) ↗

02 - THE PACKAGES

Choose how far your video goes.

All three cover the full song up to 3:30. From Story up, a Spotify Canvas and 3 vertical clips are included.

■ LVL 01

LYRICS

Your lyrics, in motion.

A carefully styled look, an animated background and lyrics synced to the vocal. It puts the music first with a simple, cohesive visual direction.

LENGTH
up to 3:30

SCENES
1 composition

CHARACTERS
—

ACTIONS
—

Typographic motion and transitions. No characters or animated storyline.

BEST FOR Teasers, singles and songs where the lyrics lead.

FROM

€350 + VAT

★ RECOMMENDED

■ LVL 02

STORY

A small world for your song.

We create an original character and settings that follow what the lyrics say, with the animated lyrics built into the scene.

LENGTH
up to 3:30

SCENES
up to 3

CHARACTERS
1

ACTIONS
4 distinct

+ EXTRAS INCLUDED Spotify Canvas + 3 vertical 9:16 clips for TikTok, Stories and Shorts **WORTH €180**

BEST FOR Your lead single: when you want the image to stick.

FROM

€650 + VAT

■ LVL 03

UNIVERSE

The whole story, start to finish.

A more developed visual concept, with more settings, more characters and a wider range of actions to follow the progression of your song.

LENGTH
up to 3:30

SCENES
up to 5

CHARACTERS
2

ACTIONS
8 distinct

Longer track? Up to 5:00 from €1,300, with a broader scope agreed together.

+ EXTRAS INCLUDED Spotify Canvas + 3 vertical 9:16 clips for TikTok, Stories and Shorts **WORTH €180**

BEST FOR Big releases, songs with a narrative twist, or an album launch.

FROM

€950 + VAT

03 - AT A GLANCE

Compare the three packages.

	LVL 01 LYRICS	LVL 02 STORY	LVL 03 UNIVERSE
PRICE	from €350	from €650	from €950
LENGTH INCLUDED	up to 3:30	up to 3:30	up to 3:30 · 5:00 from €1,300
ANIMATED, SYNCED LYRICS	✓	✓	✓
BACKGROUND OR SETTINGS	1 composition	up to 3 scenes	up to 5 scenes
ORIGINAL CHARACTERS	—	1	2
DISTINCT ACTIONS	—	4	8
16:9 VIDEO IN 4K	✓	✓	✓
SPOTIFY CANVAS	—	✓	✓
VERTICAL 9:16 CLIPS	—	3	3
ROUNDS OF ADJUSTMENTS	1	1	1

SO WE SPEAK THE SAME LANGUAGE

Scene

A distinct setting: a street, a bedroom, a theatre stage.

Action

One specific character movement: walking, turning, opening a door.

Character

An original design that acts through face and posture, without lip-sync.

INCLUDED IN ALL THREE

- Visual direction agreed with you before we animate.
- Animated lyrics synced to the vocal.
- Horizontal 16:9 video in 4K as a YouTube-ready MP4 (Full HD on request).
- A work-in-progress cut for you to review.
- One consolidated round of adjustments within the agreed concept.

STANDALONE EXTRAS

For the Lyrics package, or to add more to any package.

Spotify Canvas 3 TO 8 S LOOP €80

Vertical 9:16 clip UP TO 30 S · 3 FOR €100 €40

Extra round of changes from €60

Rush delivery DEPENDS ON THE DATE quoted

Lip-sync or complex animation quoted

04 - STEP BY STEP

How a project works.

01

PRESS START

You get in touch

Send us the track, the lyrics, the date you need the video and your budget. No visual idea yet? We'll find one together.

02

PROPOSAL

We agree the plan

We send you the look, scope, schedule and price in writing. A 50% deposit books your slot.

03

PRODUCTION

We animate, you review

We show you a work-in-progress cut and apply one consolidated round of adjustments.

04

DELIVERY

Your video, ready

You approve, pay the remaining 50% and receive the final file, ready to publish.

THE TERMS

N° IF-LV-2026

PRICE

Fixed and in writing before we start. The price we quote is the price you pay.

PAYMENT

50% to book and 50% on approval, before final delivery.

CHANGES

One round included. If you need more, we tell you the cost before touching anything.

RIGHTS

You need to hold the rights to the song and any material you send us.

TIMING

Set with you around your release date. If you need it sooner, we can speed things up.

TAXES

Guide prices, excluding any applicable taxes.

FIXED PRICE

VICTOR@INSERTFUTURE.COM

Working with a different budget?

Tell us from the start. If the project is a good fit, we adapt the scope so it works with what you have.

IF://WAITING_FOR_YOUR_SONG ■

Insert your song.

One email is enough. Víctor replies, not an automated form. In English, Spanish or Catalan.

victor@insertfuture.com



WHAT TO SEND US

- ☐ The track (WAV or MP3)
- ☐ The lyrics
- ☐ The date you need the video
- ☐ Your budget
- ☐ References, if you have any



SCAN -
INSERTFUTURE.COM/SERVICIOS

INSERT SONG ►



GLITCHIE // IN THE WORKSHOP

Don't wait for the future. Insert it.

INSERT FUTURE STUDIO · BARCELONA